



## For what it's worth: Essentials of collections valuation

- Speakers include:** Scott Furlong (Arts Council England)  
Dr Tom Flynn (Kingston University London)
- Date and time:** 22 April 2016, 09.00-20.00  
(including evening drinks reception)
- Price:** Industry professionals: £100  
Museum professionals: £75

### The event

Valuation has always raised questions for museums and public collections. But now there are more concerns than ever, with increased activity in all areas of museum programming, ultra-high values for fine art and reduced resources for the sector as a whole. Museums are faced with the wider issue of value versus worth, while on a day-to-day level, valuing and insuring objects that may have no market or that may never be deaccessioned.

This conference will be the first of its kind to address the subject of valuation in museum and gallery collections. Topics will include the legal and insurance aspects of item valuation, the government's position on indemnity, and valuing an entire collection.

Delegates will hear examples of policy and practice from experienced museum practitioners, and will also receive practical advice from the public and private sectors on how to undertake valuation for a range of cultural items.

### Essential information about the event

The event will be held in the Flett Theatre at the Natural History Museum and is open to professionals working in the museum sector or in related industries. Ticket price includes a lunch and an evening drinks reception.

Booking is required. No refunds will be given.

To book tickets, please call +44 (0)20 7942 5725.

If you have any questions, please email us at [lsdot@nhm.ac.uk](mailto:lsdot@nhm.ac.uk).

#### Image information:

Title: Carved Hornbill Skull Image. ID: 100797. Description: Casque of a helmeted hornbill (*Rhinoplax vigil*) carved to depict a Chinese battle scene set in a town by a river. There is also a figure holding a flag bearing the Chinese wén character, which can be translated as literature or culture. Carving is from the nineteenth century, and is part of our collection at Tring.



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### Provisional Programme

#### Morning

**09.00** Registration and tea/coffee

09.30 Welcome and introduction – TBC

09.35 Finding the value – Dr Janet Barnes CBE (former Chief Executive, York Museums Trust)

10.00 Law perspective – TBC

10.30 Insurance perspective – Rose Proby, Vice President, Marsh Ltd.

**11.00** Morning break

11.30 When and why we assign values – Sarah Long (Natural History Museum) and Jill Maggs (British Museum)

12.00 Government perspective – Scott Furlong and Anastasia Tennant (Arts Council England)

12.30 A European survey and alternatives to full-value insurance – Freda Matassa (Matassa Toffolo)

**13.00** Lunch

#### Afternoon

13.45 Valuing an entire collection – case studies – Jen Kaines (Leeds Museums), Anne Fahy (National Museums Liverpool), Phillip Claris and Fernanda Torrente (National Trust)

14.30 How auction houses value art – Dr David Bellingham (Sotheby's Institute)

15.00 Teaching methodologies – Dr Tom Flynn (Kingston University)

**15.30** Afternoon break

16.00 How to assign a value – expert panel of speakers

16.45 Panel discussion

17.30 Thank you and conference close

17.45 Opportunity to view the Images of Nature gallery

18.00 Drinks reception in the Darwin Centre

20.00 Event ends